



INDRACO^o

Company Profile.



ABOUT INDRACO

“We are what we repeatedly do. Excellence, then, is not an act, but a habit.”

Specializing in coffee for over half a century, INDRACO aims to create an experience and evoke feelings within each touch point in our customer's journey. From our products to our retail experiences as well as our F&B concepts, creativity and innovation remain at their core.

WE ARE INDRACO

Beginning in 1971, producing and distributing coffee, INDRACO continues to develop and expand its manufacturing facilities and distribution centers across Indonesia and Singapore.

With over 11 brands and 600 SKUs across coffee, ginger, and chocolate products, we continue to strive, innovate, and operate with ingenuity taught by our founding members in the ever-changing FMCG and F&B industry.

OUR VISION

Become a globally recognised company and obtain positive growth whereby accentuating our five core values of "Customer Focus", "Teamwork", "Integrity", "Resources", and "Innovation".

OUR MISSION

Provide supreme, top-quality products at competitive prices that meet and surpass consumers' needs.



OVER THE YEARS

1971

Established

Founded and established as UD. Intisari, with a small warehouse in Riau, Indonesia.

1977

Expansion To Surabaya

Added a new factory in Surabaya, Indonesia and rebranded as "INDRACO".

1996

Moved To Gresik

Moved all operations and manufacturing to INDRACO Driyorejo Factory, located in Gresik, Indonesia, with a larger footprint to accommodate the growing demand.

2000

Integration

Founded "Asiaterra" to handle the distribution of INDRACO products in Indonesia.

2018 - Now

Going International

Founded and established INDRACO Pte. Ltd. in Singapore to facilitate the distribution of our products overseas and capture the international market.

DISTRIBUTION



INDRACO Pte. Ltd.
Singapore

With a wealth of experience, INDRACO Pte. Ltd. has established strong relationships with distributors in Timor Leste, Hong Kong, China, and the Middle East and is committed to expanding its global presence and capturing more markets on an international scale.



MANUFACTURING FACILITIES



PT. Indraco Global Indonesia Driyorejo, Gresik Mfg. Facility

Jl. Semeru Industri 1 No.133-135
Bambe, Driyorejo
Gresik 61177 - Indonesia



PT. Indraco Global Indonesia Dumai Mfg. Facility

Jl. Pemuda Darat No.11
Kel. Pangkalan Sesai
Dumai Barat 28824 - Riau

CONCEPTS



Supresso Coffee Gallery Surabaya

CAFE | RETAIL | OFFICE | WORKING SPACE
Jl. Raya Mayjend. Yono Soewoyo No.66
Pakuwon Square AK1/37, Pakuwon Indah
Surabaya Barat 60227 - Indonesia



CERTIFICATIONS

We make sure all our operations are conducted according to the highest manufacturing and retail business standards.



ISO 9001 : 2015

ISO 9001 is the international standard that specifies requirements for a quality management system (QMS). Organizations use the standard to demonstrate the ability to consistently provide products and services that meet customer and regulatory requirements.



SCAI

The Specialty Coffee Association of Indonesia (SCAI) is a trade association that represents stakeholders of the Indonesian coffee Industry. This includes farmers, manufacturers, roasters, baristas, traders, exporters, cafes, coffee equipment traders, retailers, and government and private institutions.



HALAL CERTIFICATION

The Halal certificate is a document that guarantees that products and services aimed at the Muslim population meet the requirements of Islamic law.



GAPMMI

GAPMMI (Gabungan Produsen Makanan Minuman Indonesia); is an Indonesian Food and Beverages association, especially for producers/manufacturers.



AEKI AICE

AEKI (Asosiasi Ekspotir dan Industri Kopi Indonesia) - AICE (Association of Indonesian Coffee Exporter and Industries); is an association for Indonesian companies that export coffees to the global market.



GAEKI - ICEA

GAEKI (Gabungan Eksportir Kopi Indonesia) - ICEA (Indonesian Coffee Exporters Association); is a government-approved Indonesian Coffee Association for coffee exporters.

OUR BRANDS



SUPRESSO

With coffee beans sourced from the East to the West of Indonesia, Supresso's collection of Indonesian single-origin coffee results in a premium range of exquisite and distinctive taste profiles. We whole-heartedly devote our premium and supreme quality coffee to all ardent coffee lovers worldwide, in beans, ground, drip, and capsule form. Experience Indonesian coffee in its purest form, with Supresso.



UCAFE

UCAFE for "U". Designed to connect the world of coffee drinkers together regardless of our boundaries, the wide range of different flavours, tastes and aromas, UCAFE is all about recognising the true "U", who you are meant to be, where you want to be, and what you want to be. Discover all our series and remember to always, be you.



JAHEKU

Jaheku / definition / "my" ginger in the Indonesian language. A staple ingredient in many parts around the world, Jaheku puts ginger into the customer's hands with its fresh take on ginger drinks, with distinctive combinations of Brown Sugar & Ginger, as well as Honey & Ginger, alongside its various benefits and unique taste.



BROCHOCO

Chocolate drink with different flavours to choose from? BROCHOCO is your answer!! Fill your everyday with BROCHOCO, from our Original to Choco Banana. Explore our fun-filled flavours and delight in the never-ending sweetness, creamy and smooth combination. An all-time favourite regardless of ages, our heavenly chocolate drink is sumptuous no matter when and how it is served.



TUGU BUAYA

Robust, strong, and bold. Created and developed in 1977, constantly ever-present, formidable, and distinct in taste and profile.



UANG EMAS

Made from selected coffee beans, meet old-school methods combined with a new-school twist. From pure black coffee to creations anew, uncover a contemporary feel that is unlike any other.



RASA SAYANG

Rasa sayang eh, rasa sayang sayang eh ~ Founded in 1984 to bring to you the taste and aroma of nostalgia, Rasa Sayang is a historical homage to the coffee of the past, with its nostalgic feel and taste, combined with the detailed precision of the new age. Delve into your roots, and the times of our forefathers together, with Rasa Sayang coffee.



HAO CAFE

A modern approach for the new age of coffee; realize your potential with a multitude of experiences and flavours from Hao Cafe.



CONTACT US

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